OFFICIAL PRESS KIT

DJ ALFAA PRESS KIT 2026

Bollywood, rebuilt for the club.



ABOUT

FROM TORONTO. TO THE WORLD.

DJ Alfaa is a Toronto-based Bollywood DJ and music producer who rebuilds Bollywood for the club: Bollytech, Afrobolly, afro house and techno edits. 500+ shows across 11 countries.



BIOGRAPHY

FROM TORONTO. TO THE WORLD.

Bollywood, rebuilt for the club. DJ Alfaa takes the songs a generation grew up on and rewires them into Bollytech and Afrobolly: afro house grooves, techno and hard-hitting club edits, with the 2000s throwbacks every room still sings back. Toronto-based DJ and producer. 500+ shows across North America, Europe, the Gulf, Africa and Asia, a growing catalogue of originals, remixes and edits on Spotify and Apple Music, collaborations with South Asian artists, and a feature on BBC Radio Asian Network. At home in Canada he has played Toronto, Ottawa, Montréal, Calgary, Edmonton, Winnipeg and Vancouver. Internationally: New York, Miami, San Francisco, Chicago, Houston, Dallas, Charlotte, Michigan, London, Prague, Austria, Slovakia, Germany, Dubai, Abu Dhabi, Doha, Nairobi, Singapore, Boston, Buffalo, Detroit and Edison. That is 29 cities in 11 countries. Stages include Celebrities Nightclub (Vancouver), 230 Fifth Rooftop (New York), Vice Park (Skyclub) (Dallas), RSVP South End (Charlotte), Temple Nightclub (San Francisco), Armani Privé (Dubai), Tabu (London) and Magic Carpet Lounge (Singapore). His latest releases include Glitter, Woh Pehli Baar and Deewaniyat x Tujhe Bhula Diya, out on Spotify, Apple Music and all major platforms. He has been featured by BBC Asian Network, ExBulletin UK and The India Saga.

NAME

DJ Alfaa

BASED IN

Toronto, Canada

SOUND

Bollytech · Afrobolly · Afro house · Techno · Club edits · 2000s throwbacks

PLAYED

29 cities · 11 countries

FEATURED BY

BBC Asian Network · ExBulletin UK · The India Saga

SOCIALS

Instagram @DJAlfaa

HIGHLIGHTS

IN NUMBERS

120K+

SOCIAL COMMUNITY

11

COUNTRIES PLAYED

29

CITIES PLAYED

500+

SHOWS PLAYED



THE SOUND

REWIRED.

Bollytech · Afrobolly · Afro house · Techno · Club edits · 2000s throwbacks. Latest: Glitter, Woh Pehli Baar, Deewaniyat x Tujhe Bhula Diya.



LATEST RELEASES

THE SONGS YOU GREW UP ON. REWIRED.

Bollytech | Afrobolly | Afro house | Techno | Club edits | 2000s throwbacks



Glitter
2026 · SINGLE



Woh Pehli Baar
2026 · SINGLE



Deewaniyat x Tujhe Bhula Diya
2025 · SINGLE



Dil Ne Kaha
2025 · SINGLE



No More
2025 · SINGLE



Sun Re (Chillpop Version)
2025 · SINGLE

SPOTIFY · APPLE MUSIC · YOUTUBE · AMAZON MUSIC · SOUNDCLOUD · DEEZER · MIXCLOUD

FOR PROMOTERS & VENUES

29 CITIES. 11 COUNTRIES.

500+ SHOWS · TORONTO → THE WORLD



CANADA
Toronto · Ottawa · Montréal · Calgary · Edmonton · Winnipeg · Vancouver

USA
New York · Miami · San Francisco · Chicago · Houston · Dallas · Charlotte · Michigan · Boston · Buffalo · Detroit · Edison

UK
London

CZECHIA
Prague

AUSTRIA

SLOVAKIA

GERMANY

UAE
Dubai · Abu Dhabi

QATAR
Doha

KENYA
Nairobi

SINGAPORE

WHERE THE NIGHTS HAPPEN

VENUES PLAYED.

CLUBS · HOTELS · FESTIVALS · WEDDINGS · PRIVATE EVENTS

ACQUA SUPPER CLUB TORONTO · CANADA	**TEMPLE NIGHTCLUB** SAN FRANCISCO · USA	**THE PEARL** VANCOUVER · CANADA	**SAFARI PARK HOTEL** NAIROBI · KENYA	**UNDERGROUND** TORONTO · CANADA	**RSVP SOUTH END** CHARLOTTE · USA	**TERRASSE CAMELIA** MONTRÉAL · CANADA	**BAR BAAR** DUBAI · UAE
VALERIE TORONTO · CANADA	**KEMPINSKI VILLA ROSA** NAIROBI · KENYA	**CELEBRITIES NIGHTCLUB** VANCOUVER · CANADA	**CLUB VIVO** DALLAS · USA	**THE EMPRESS OF CANADA** TORONTO · CANADA	**230 FIFTH ROOFTOP** NEW YORK · USA	**LVL THREE BAR & LOUNGE** CALGARY · CANADA	**1015 FOLSOM** SAN FRANCISCO · USA
THE DRAKE HOTEL TORONTO · CANADA	**VICE PARK** DALLAS · USA	**EDMONTON EXPO CENTRE** EDMONTON · CANADA	**THEATRO MUSIC CLUB** PRAGUE · CZECHIA	**WIGGLE ROOM** TORONTO · CANADA	**FAME NIGHTCLUB** CHICAGO · USA	**FIRE N ICE BAR** CALGARY · CANADA	**BOLLYWOOD DHOOM** SINGAPORE · SINGAPORE
BIG RIG MISSISSAUGA · CANADA	**PIER 16 BOLLYWOOD BOAT PARTY** NEW YORK · USA	**ROYAL PALACE BANQUET** EDMONTON · CANADA	**WESTIN DOHA** DOHA · QATAR	**RIVER GAMBLER** TORONTO · CANADA	**ROCKING RICKSHAW** SINGAPORE · SINGAPORE	**CLUB ICE** CALGARY · CANADA	**DIALOGUE** DUBAI · UAE
DELTA HOTELS TORONTO · CANADA	**ARISTOCRAT** LONDON · UK	**THE HUDSON** OTTAWA · CANADA	**VISION CLUB** DUBAI · UAE	**SHAHI MANJIL** TORONTO · CANADA	**ARMANI PRIVÉ** DUBAI · UAE	**LE BELMONT** MONTRÉAL · CANADA	**MAGIC CARPET LOUNGE** SINGAPORE · SINGAPORE
THE DOPAMINE TORONTO · CANADA	**MINISTRY OF SOUND** LONDON · UK	**AZURA LOUNGE** MONTRÉAL · CANADA	**TABU** LONDON · UK	**MYSTIC LOUNGE** BRAMPTON · CANADA	**NOIR** LONDON · UK	**CLUB FRAME** MONTRÉAL · CANADA	**HAVELI** DUBAI · UAE

WATCH

EDITS, REMIXES, MOMENTS.

YOUTUBE.COM/@DJALFAA · 13 PLAYLISTS · 89 VIDEOS



Chore Denge (Remix)



Muqabla (Remix)



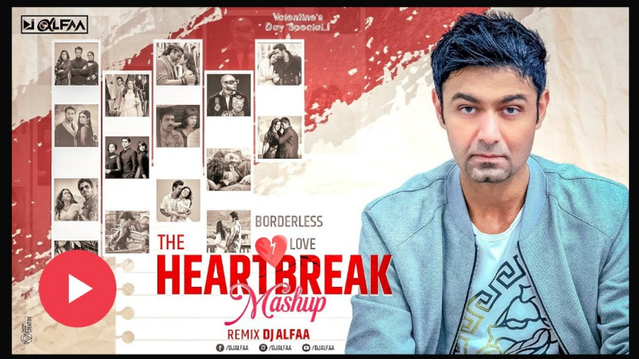
Shaitan Ka Saala (Remix)



Genda Phool (Remix)



Tum Par Hum Hai Atke (Remix)

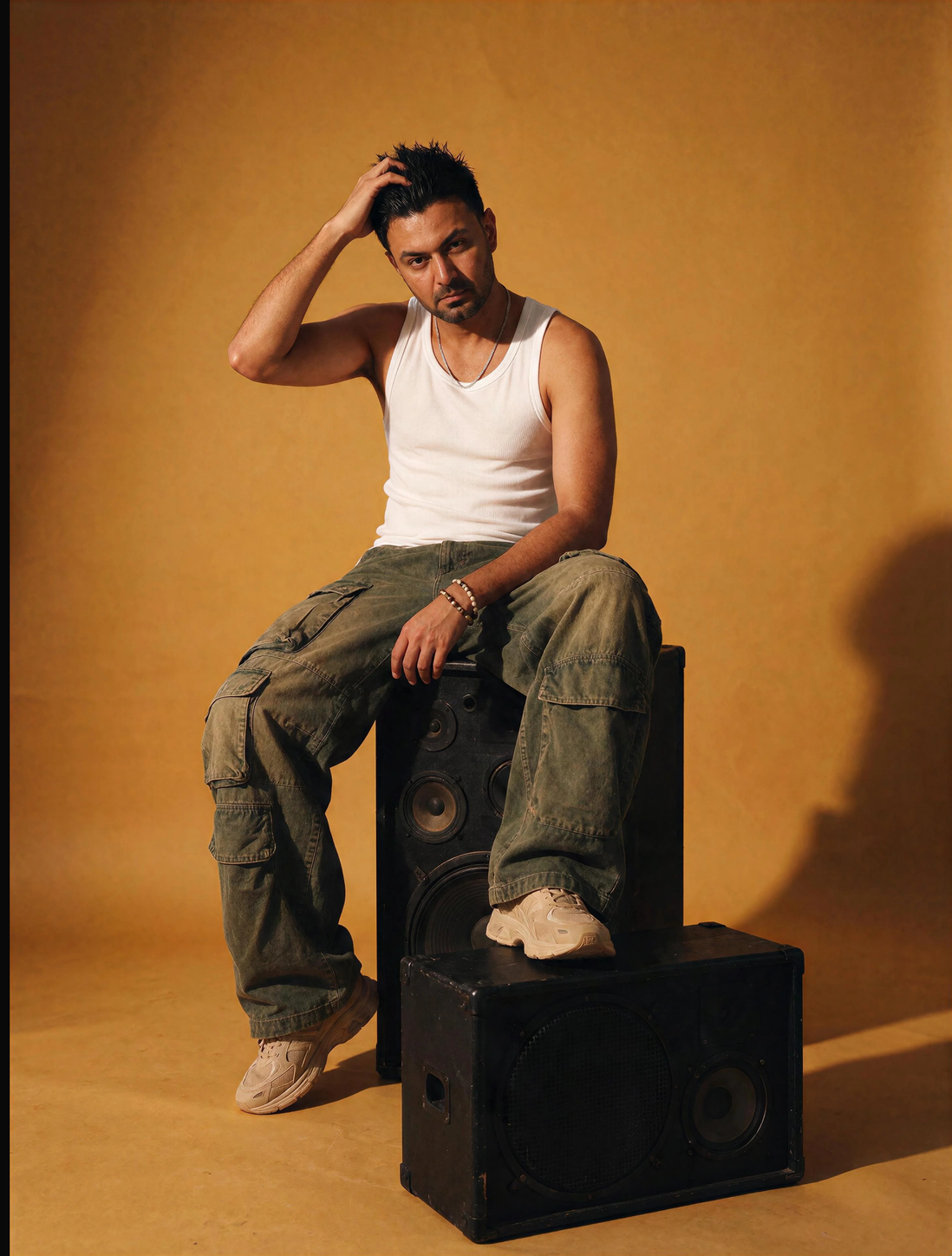


Borderless Love · Heartbreak Mashup 2022

FEATURED BY

IN THE PRESS

BBC Asian Network · ExBulletin UK · The India Saga



AS FEATURED IN

PRESS.

BBC RADIO ASIAN NETWORK

“

Featured on BBC Radio Asian Network

BBC ASIAN NETWORK

EXBULLETIN UK

“

DJ Alfaa, booming EDM Bollywood DJ and music producer, grooves to his beats

EXBULLETIN UK

the India Saga

“

DJ Alfaa, Canada’s rising EDM Bollywood DJ and music producer

THE INDIA SAGA

FOR BRANDS & SPONSORS

REACH THE ROOM THAT SINGS BACK.

01

120K+

Social community across Instagram, YouTube, Facebook and streaming, built on Bollywood club culture.

02

LIVE

On-stage mentions, branded drops in sets and product moments at club nights, galas and festivals.

03

CONTENT

Sponsored edits and mixes, behind-the-scenes reels and launch content built around the music.

04

GLOBAL

Played in 11 countries, from Toronto and New York to London, Dubai and Singapore.

START A BRAND CONVERSATION

djalfaa.com/contact

PRESS PHOTOS

HI-RES PHOTOS.

Free for editorial use. Credit: DJ Alfaa. Download every photo in full resolution at djalfaa.com/press















GET IN TOUCH

LET'S TALK.

Press, line-ups and brand partnerships:
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